

Majuli, Assam- 785104

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MUC/Ac.Rg./Community Engagement/2024-2025/196

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NOTIFICATION

Community Engagement Policy of Majuli University of Culture

Under report to the next meeting of the Board of Management, Majuli University of Culture, Hon'ble Vice-Chancellor, Majuli University of Culture is pleased to approve the *Community Engagement Policy of Majuli University of Culture* giving immediate effect.

The *Community Engagement Policy of Majuli University of Culture* is given herewith as **Annexure- A.**

Issued with due approval.

(Dr. B.C. Borah) Registrar Majuli University of Culture

Copy to:

- 1. Hon'ble Vice-Chancellor, Majuli University of Culture.
- 2. All Heads of the Teaching Departments, Majuli University of Culture for information and needful.
- 3. All Officers of the University, Majuli University of Culture for information and needful.
- 4. Website In-Charge, Majuli University of Culture for information and uploading on the University website.
- 5. File.

Meglstrar Majuli University of Culture (Dr. B.C. Borah) Registrar Majuli University of Culture



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Annexure A

Community Engagement Policy

1. Introduction

The National Education Policy (NEP) 2020 envisions a transformative approach to education in India, emphasizing the integration of academic learning with community engagement and social responsibility.

In alignment with the guidelines of NEP 2020, this Community Engagement Policy aims to foster an environment to connect with the local and regional communities for promoting holistic and inclusive education. This policy framework aims to foster an environment at Majuli University of Culture for mutual collaboration, learning, and sustainable development through active community participation.

2. Objectives

The primary objectives of this Community Engagement Policy are:

- I. To promote social responsibility and active citizenship among students, faculty, and staff by encouraging involvement in community development initiatives.
- II. To promote deeper interactions between Majuli University of Culture and local communities for identification and solution of real-life problems such as health, education, poverty, and environmental sustainability faced by the communities.
- III. To facilitate knowledge transfer and collaboration between surrounding communities and Majuli University of Culture so that students and faculty can learn from knowledge and wisdom of the surroundings.
- IV. To encourage experiential learning for students through practical exposure to communitybased projects, real-world problem solving, and internships that enhance their academic knowledge and social skills.

3. Guiding Principles

The following principles will guide the University's community engagement initiatives:

- I. **Mutual Respect and Collaboration**: All engagements will be rooted in a spirit of mutual respect, where both the University and the community value the unique contributions of each party.
- II. **Inclusivity**: Efforts shall be made to engage diverse community groups, ensuring that no section of the society, particularly vulnerable populations, is excluded from development opportunities.
- III. **Sustainability**: Engagement efforts will focus on long-term outcomes and lasting impacts, aligning with global sustainability goals.
- IV. **Credit-based for students**: Participation of students in community engagement-based activities and projects shall earn credits. Community engagement shall be included to meet the graduation requirements of students and shall be integrated into their assessments.





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- V. Providing credit to Faculty for Engagement activities: Performance assessments of teachers, researchers, and administrators in the University shall be included for review of their involvement and contributions to community engagement in teaching and research.
- VI. Linkages with local Organizations/NGOs: In order to sustain regular community engagement programmes, the University shall establish long-term linkages with local Organization/NGOs. These include local governments, district administration, local entrepreneurs, business and local NGOs.

4. Key Areas of Community Engagement

The University will focus its community engagement efforts on the following areas:

I. Education and Skill Development

- a. Establishing programs to improve the quality of education in local schools and communities.
- b. Providing training and skill development workshops for youth, women, and disadvantaged groups.
- c. Offering adult education programs, including literacy initiatives and vocational courses.

II. Health and Well-being

- a. Organizing health awareness campaigns, free medical camps, and mental health workshops for the local community.
- b. Collaborating with health institutions to improve access to healthcare services, particularly in rural areas.
- c. Engaging in research and awareness programs on critical health issues like sanitation, hygiene, nutrition, and immunization.

III. Environmental Sustainability

- a. Promoting sustainable practices, such as waste management, water conservation, and green energy initiatives within the community.
- b. Conducting environmental education programs to raise awareness about biodiversity conservation, climate change, and ecosystem protection.
- c. Facilitating community-driven projects aimed at restoring local ecosystems and promoting sustainable agriculture.

IV. Social Welfare and Empowerment

- a. Supporting initiatives focused on women's empowerment, including leadership training and entrepreneurship programs.
- b. Addressing issues of social justice, such as caste-based discrimination, genderbased violence, and economic inequality through outreach programs.
- c. Supporting marginalized groups by ensuring access to resources, including financial literacy, legal aid, and social security services.

V. Cultural Engagement

a. Promoting cultural exchange programs that highlight the local heritage, arts, and traditions.





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b. Organizing workshops and events that foster understanding, tolerance, and social cohesion across different cultural and social groups.

VI. Disaster Management and Relief

- a. Training students and community members in disaster preparedness, response, and recovery processes.
- b. Collaborating with government bodies and NGOs to provide relief during natural calamities, and facilitating long-term recovery efforts.

5. Roles and Responsibilities

I. University Administration:

- The University shall ensure alignment of community engagement efforts with the University's overall mission and vision.
- The University shall allocate resources to support community engagement initiatives.
- The University shall supervise and monitor to ensure the effectiveness of community engagement programs.

II. Faculty and Students:

- Shall Actively participate in and contribute to community engagement initiatives through research, service-learning, and volunteering.
- Shall Lead and engage in community-based projects that complement their academic learning, fostering a culture of experiential learning.
- Shall undertake collaborative research with communities that address local challenges, using interdisciplinary approaches.

III. Community Leaders and Partners:

- Shall work closely with the University to identify needs, opportunities, and strategies for engagement.
- Shall provide insights into the local context, helping ensure that initiatives are culturally appropriate and address genuine community needs.
- Shall Participate in evaluation processes to assess the outcomes and impacts of community engagement activities.

IV. A Community Engagement Cell shall be constituted to execute the policy mandate as below-

- 1. A Senior Faculty Member nominated by the Vice- Chancellor- Chairperson
- 2. Two Faculty Members of the University Members
- 3. Two Officer/ Employee of the University Member
- 4. President and General Secretary of the Student's Council Members

One of the Faculty Members of the Cell constituted as above shall assign the responsibility of Coordinator of the Cell.

6. Framework for Implementation

I. Identification of Focus Areas:

- Engage in consultations with local communities to identify priority areas for engagement.
- Prioritize initiatives that align with the NEP 2020's vision of transforming education and promoting lifelong learning for all.



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II. Curriculum Integration:

- Infuse community engagement into academic curricula through service-learning components, internships, and projects.
- Develop interdisciplinary courses on community development, social innovation, and sustainability.

III. Collaborations and Partnerships:

- Forge partnerships with local government bodies, NGOs, and social enterprises to amplify the reach and impact of community engagement programs.
- Collaborate with industry leaders and other educational institutions to leverage resources and expertise.

IV. Monitoring and Evaluation:

- Develop a monitoring and evaluation framework to track the progress and outcomes of community engagement activities.
- Regularly review programs and make necessary adjustments to enhance effectiveness and impact.

7. Funding and Resources

- The University will allocate a portion of its annual budget to community engagement initiatives, with a focus on sustainability and long-term impact.
- Funds will be raised through government grants, benevolent donations, alumni contributions, and collaborative projects with external agencies.

8. Conclusion

This Community Engagement Policy establishes a framework for Majuli University of Culture to become an active participant in the development of local and regional communities contributing to societal welfare. By embedding community service into its academic and administrative processes, the University will not only enhance the educational experience of its students but also make a meaningful and lasting contribution to society.

This policy is subject to periodic review and will evolve in response to changing community needs, objectives of Majuli University of Culture, and national development goals.

