



OFFICE OF THE REGISTRAR
MAJULI UNIVERSITY OF CULTURE

Majuli, Assam- 785104
Email: mucmajuli19@gmail.com

MUC/Ac.Rg./Industry Aca. Linkage/2024-2025/195

Date: 14/02/2025

NOTIFICATION

Industry Academia Linkage Policy of Majuli University of Culture

Under report to the next meeting of the Board of Management, Majuli University of Culture, Hon'ble Vice-Chancellor, Majuli University of Culture is pleased to approve the *Industry Academia Linkage Policy of Majuli University of Culture* giving immediate effect.

The *Industry Academia Linkage Policy of Majuli University of Culture* is given herewith as **Annexure- A**.

Issued with due approval.



Registrar
Majuli University of Culture
Majuli

(Dr. B.C. Borah)

Registrar

Majuli University of Culture

Copy to:

1. Hon'ble Vice-Chancellor, Majuli University of Culture.
2. All Heads of the Teaching Departments, Majuli University of Culture for information and needful.
3. All Officers of the University, Majuli University of Culture for information and needful.
4. Website In-Charge, Majuli University of Culture for information and uploading on the University website.
5. File.



Registrar
Majuli University of Culture
Majuli

(Dr. B.C. Borah)

Registrar

Majuli University of Culture



OFFICE OF THE REGISTRAR
MAJULI UNIVERSITY OF CULTURE

Majuli, Assam- 785104
Email: mucmajuli19@gmail.com

Annexure A

Industry Academia Linkage Policy

1. Introduction:

Majuli University of Culture aims to establish linkages with different organizations such as Industries / Govt. Organizations /NGOs / Research Institutes for academic collaborations and to bridge the gap between academic learning and skillset required in the actual work environment. This Industry Academia Linkage policy document outlines a strategic framework for having a meaningful collaboration between Majuli University of Culture and various industries, organizations, and institutions to equip the students of undergraduate and postgraduate level with the necessary skillsets and competencies to make them more employable.

2. Objectives:

- I. To establish linkages and develop sustainable relationships between Industry and Academia.
- II. To explore and create Internship / Apprenticeship opportunities in different organizations such as Industries/Govt. Organizations/NGOs/ Research organisations etc.
- III. To develop the skill sets amongst the students and make them employable through student Internships/Apprenticeship, Project work, Vocational training, Life skills to effectively achieve the learning objectives and attain desired outcomes.
- IV. To promote research and innovation that can contribute to societal and economic development.

3. Mechanisms:

- I. The University/Industry Academia linkage Cell shall liaison with different organizations including Industries/Govt. Organizations/NGOs/ Research organisations/ other organisations and seek the skillset and other competencies required for Internship/Apprenticeship/Job opportunities.
- II. Formal agreements will be signed with industry partners to define collaboration terms and ensure clear roles and expectations.
- III. The University will check the feasibility of incorporating such changes in the curriculum as per the industry requirement and take approval of the statutory bodies.
- IV. The University shall do the needful to equip the students with the necessary skill set required by the industry making them more employable.
- V. The University invites professionals from industry and other sectors to engage as 'Professors of Practice' in accordance with UGC guidelines and as deemed appropriate for the curriculum of Majuli University of Culture.
- VI. The University shall organize specialised Workshops /Seminars/ Training programmes jointly with industry and other organizations.
- VII. The Industries and the University Research Team shall work collaboratively to solve contemporary industry issues.



OFFICE OF THE REGISTRAR
MAJULI UNIVERSITY OF CULTURE

Majuli, Assam- 785104
Email: mucmajuli19@gmail.com

4. Industry- Academic Linkage Cell:

The Industry- Academia Linkage Cell of the Majuli University of Culture shall be constituted as below-

- | | |
|--|---------------|
| a. Vice-Chancellor, Majuli University of Culture | - Chairperson |
| b. Registrar, Majuli University of Culture | - Member |
| c. Two Senior Faculty Members of the University | - Members |
| d. Two Senior Officers of the University | - Members |

One of the Senior Faculty Members/ Officers shall be nominated by the Vice-Chancellor as Coordinator of the Cell.

5. Monitoring and Evaluation:

- I. The industry-Academia Linkage cell shall prepare an annual report on collaboration activities, including the number of partnerships, student internships, placement statistics and research outcomes.
- II. Regular surveys and feedback from different stakeholders such as students, faculty, and industry partners will be collected to assess the quality and impact of collaborations.
- III. The University shall evaluate the success of industry-academia collaborations in terms of students' Internship, Placement, Research outcomes and Societal contributions.

6. Conclusion

Majuli University of Culture envisions to develop a stronger industry academia linkage system to work collaboratively for mutual growth. This policy document serves as a strategic framework for fostering industry-academia collaborations that will enhance employability of students, quality of education and research. Any exceptions to the policy must be approved by the administration of Majuli University of Culture. Majuli University of Culture reserves the right to amend this policy as needed.


14/2/2023
Registrar
Majuli University of Culture
Majuli